



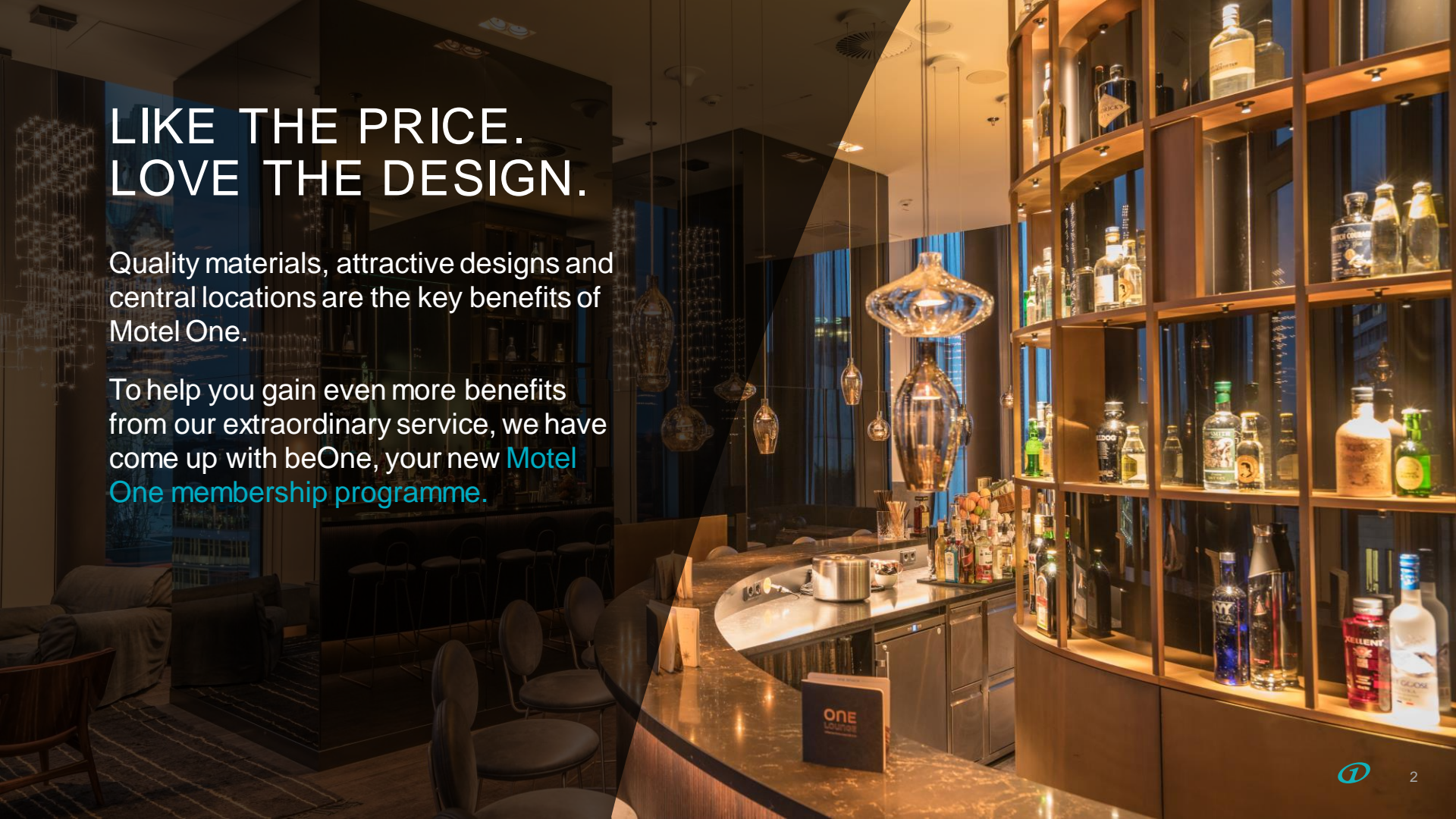
be smart. *be* **ONE**

Your new Motel One membership programme

LIKE THE PRICE. LOVE THE DESIGN.

Quality materials, attractive designs and central locations are the key benefits of Motel One.

To help you gain even more benefits from our extraordinary service, we have come up with beOne, your new [Motel One membership programme](#).



WHAT IS BE ONE?






beONE

PRETTY SMART:




Become a beOne member for free and reap the benefits!

WWW.MOTEL-ONE.COM/BEONE

Your benefits

-  1x free breakfast
-  Welcome water vouchers
-  Sleep-in Sunday
-  Last-room availability
-  Faster booking

beOne

-  Registration
-  Profile
-  Booking

Your registration advantage

TASTY, FRESH AND ORGANIC!



1 x delicious breakfast for free

- Each beOne member gets a free breakfast as thanks for their registration
- The voucher can be used online during the booking process
- The voucher can be used for a personal booking or a booking on behalf of someone



Your recurring benefits

BENEFITS FOR YOU, VALUE FOR SOCIETY!



1x welcome water per room per stay

- You receive a voucher for a bottle of water for each stay/room upon check-in
- The voucher can be redeemed at the One Lounge bar
- Support for charitable drinking water projects
 - DE, AT and CH: Viva con Agua
 - UK: Thirsty Planet
- Approx. 80% of revenue will be donated directly to the charitable projects



Your recurring benefits

FREE LATE CHECK-OUT ON SUNDAYS



Sleep-in Sunday

- o Enjoy your Motel One room until 3:00 pm on Sundays
- o Subject to availability
- o Upon consultation with the reception desk



THAN YOU
OTHER
THINK



Your recurring benefits

BOOK THE LAST ROOM

Last-room availability

- Full availability for beOne members
- Book the last room online via beOne

Your recurring benefits

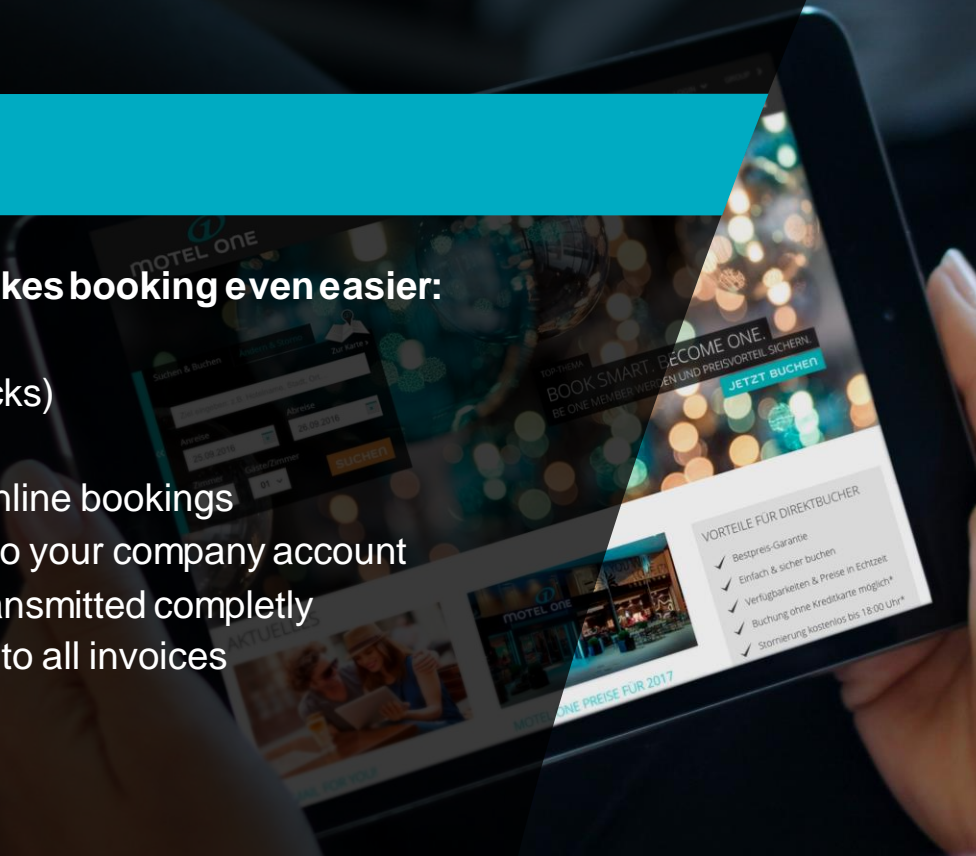
JUST ENTER YOUR DATA, LOG IN & GO!



Smart booking

The new booking method makes booking even easier:






- Registration of your data
- Faster booking (in just 12 clicks)
- Express check-in service
- Complete overview of your online bookings
- Your bookings are assigned to your company account
- The billing address is now transmitted completely
- The stored address is added to all invoices






HOW TO BECOME A BE ONE MEMBER?



Your benefits

-  1x free breakfast
-  Welcome water vouchers
-  Sleep-in Sunday
-  Last-room availability
-  Faster booking

beOne

-  Registration
-  Profile
-  Booking



HOW TO BECOME A BE ONE MEMBER?



REGISTRATION

- 1 Registration with email address, password and address
- 2 Confirmation of the Terms and Conditions and declaration of consent to use personal data
- 3 Confirmation of the registration by clicking the activation link in the confirmation-email

This makes you a beOne member and you can start enjoying the benefits immediately.



Step-by-step instructions

REGISTRATION FOR BE ONE

- On the homepage: www.motel-one.com
- On the mobile website

→ [Register now](#)

Your
login details

1

REGISTRATION

Register now for free. Enjoy 1 free breakfast and plenty of other benefits.

One Welcome-Water per stay

Late check-out on Sundays

Faster booking with your personal profile

be ONE

YOUR LOGIN DETAILS

EMAIL

PASSWORD

Step-by-step instructions

REGISTRATION FOR BE ONE

2

Your data

YOUR PRIVATE DETAILS

ADDRESS Please select	TITLE (OPTIONAL)
FIRST NAME	SURNAME
TYPE OF TELEPHONE (OPTIONAL) Mobile number	TELEPHONE NUMBER (OPTIONAL) - -
COUNTRY	STREET AND HOUSE NUMBER
POSTCODE	TOWN/CITY

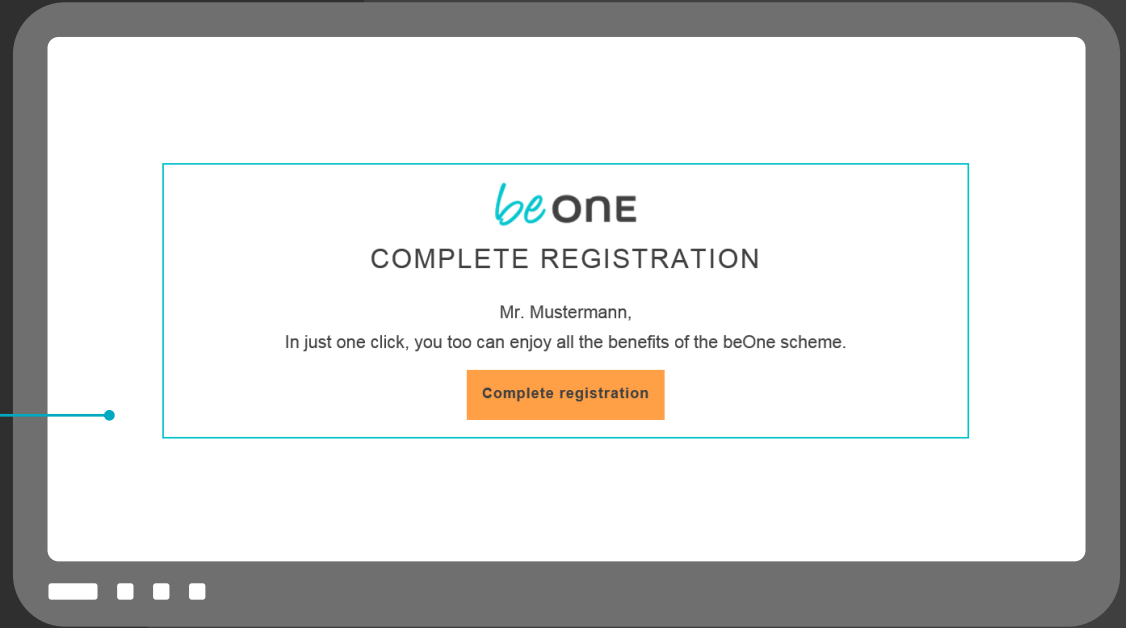
I have read and hereby agree with the [Terms of Participation](#) and the [Declaration of Consent](#) for the use of my personal data.

REGISTER

Step-by-step instructions

REGISTRATION FOR BE ONE

3 Complete your registration.



YOUR BE ONE PROFILE



PROFILE

beOne functions

- — Editing data – adding a billing address
- — Adding billing details
- — Adding a partner code
- — My reservations – your booking overview



Step-by-step instructions

YOUR BE ONE PROFILE

1

Overview of your
beOne login

2

Option of changing the
password

beONE
YOUR PROFILE

Thank you for joining beOne.

[Password](#) [Contact information](#) [Billing address](#) [Partner code](#)

CHANGE YOUR PASSWORD

NEW PASSWORD

CONFIRM NEW PASSWORD

SAVE

Step-by-step instructions

YOUR BE ONE PROFILE

3

Changing your contact data

YOUR PRIVATE DETAILS

ADDRESS Mr.	TITLE (OPTIONAL)
FIRST NAME Max	SURNAME Mustermann
EMAIL max.mustermann@gmbh.com	PASSPORT NUMBER (OPTIONAL) ⓘ
TYPE OF TELEPHONE (OPTIONAL) Landline number	TELEPHONE NUMBER (OPTIONAL) ⓘ - -
COUNTRY Germany	STREET AND HOUSE NUMBER Tegernseer Landstrasse 165
POSTCODE 81539	TOWN/CITY Muenchen



YOUR BE ONE PROFILE

4

Entering your billing address

The billing address is now also transmitted and will be added to future invoices.



DIFFERENT BILLING ADDRESS

Company address Home address

COMPANY NAME ✓ DEPARTMENT (OPTIONAL)

TAX NUMBER (OPTIONAL)

STREET AND HOUSE NUMBER ✓ POSTCODE ✓

TOWN/CITY ✓ COUNTRY ✓

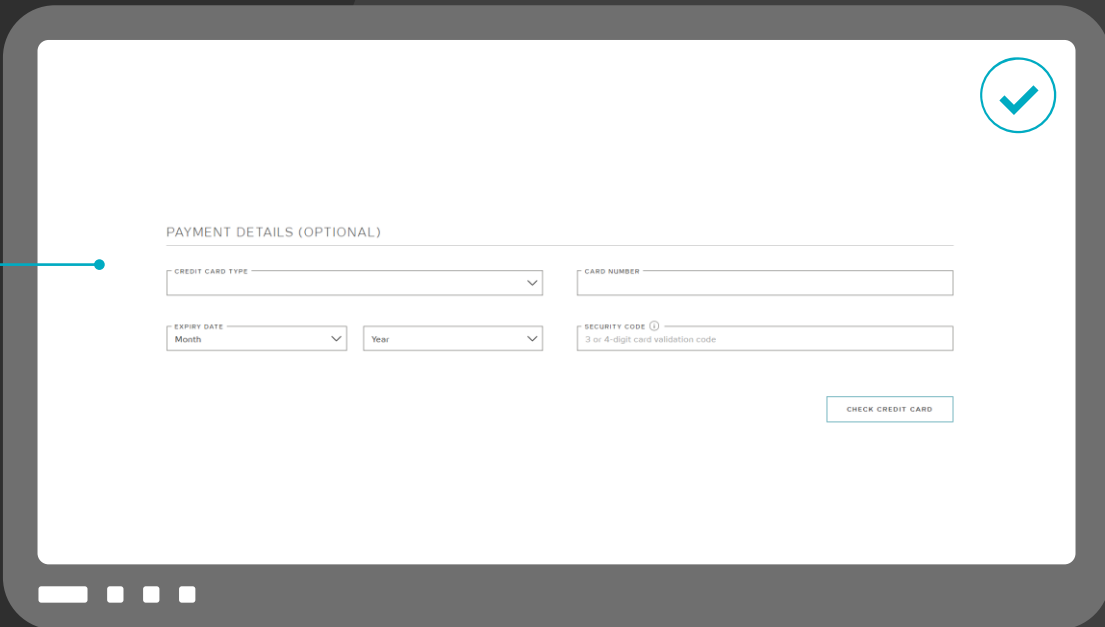
[SAVE PRIVATE DETAILS](#)

YOUR BE ONE PROFILE

5

Saving your (company's) credit card details

You can use the saved credit card details for your booking – this makes the booking process even faster



Step-by-step instructions

YOUR BE ONE PROFILE

6

Submitting your partner code

Your partner code gives corporate customers easy access to the agreed corporate rates.



PARTNER CODE

Are you a corporate contract client? If so, you can enter your partner code here. This can be obtained from your personal Motel One Sales Manager.

PARTNER CODE

SAVE

Step-by-step instructions

BOOKING VIA MOTEL ONE

1

Open the website/app and log in

Step-by-step instructions

BOOKING VIA MOTEL ONE

2

Enter your travel dates



— LIKE THE PRICE · LOVE THE DESIGN —

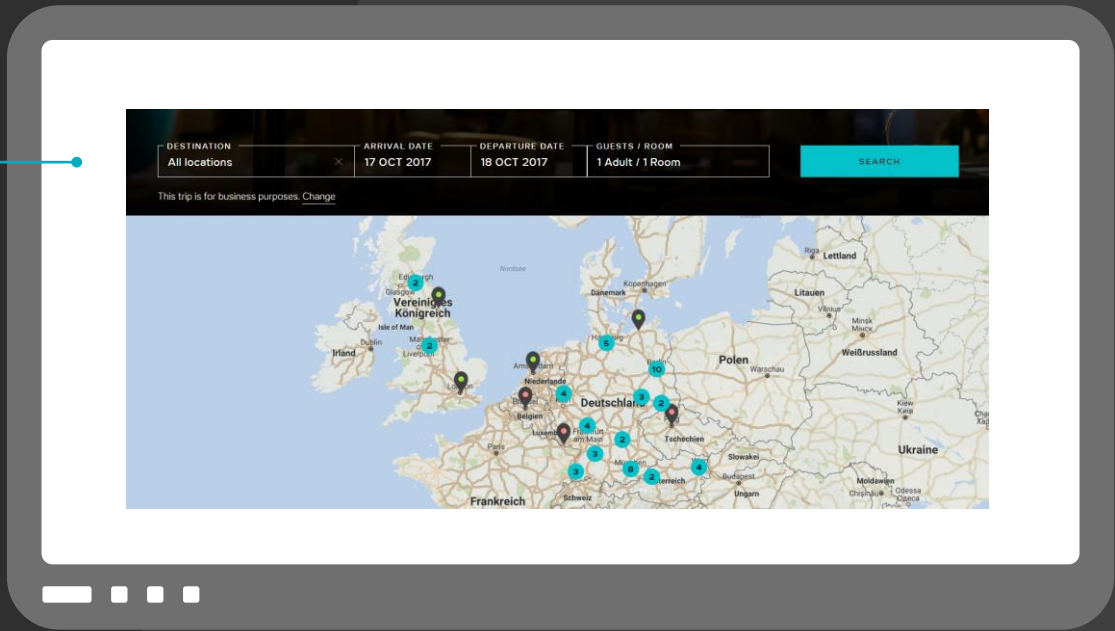
Book online now and enjoy the benefits

Step-by-step instructions

BOOKING VIA MOTEL ONE

You can also choose a hotel from the map (all locations)

2

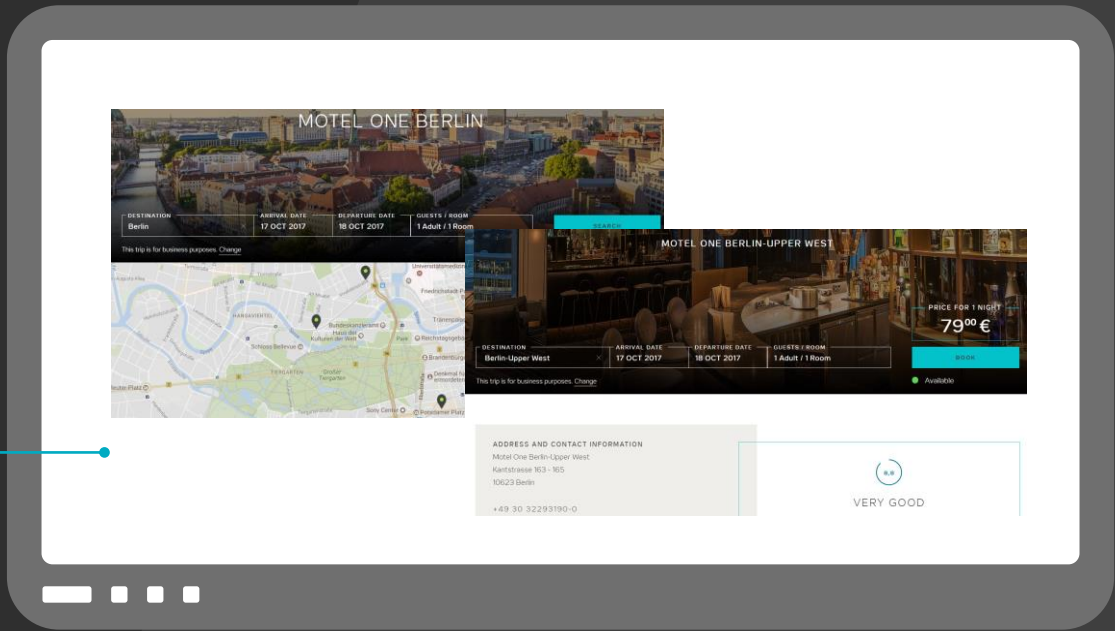


Step-by-step instructions

BOOKING VIA MOTEL ONE

You are forwarded to a city overview with all Motel One or a specific Motel One.

3

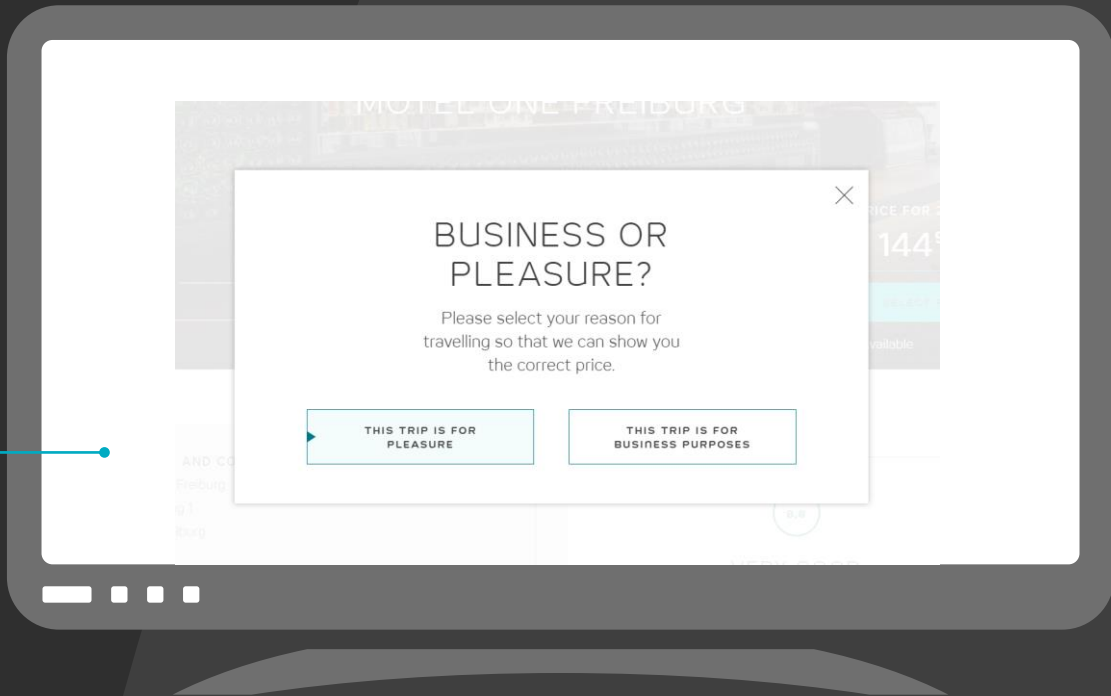


Step-by-step instructions

BOOKING VIA MOTEL ONE

Select the reason for travelling

4

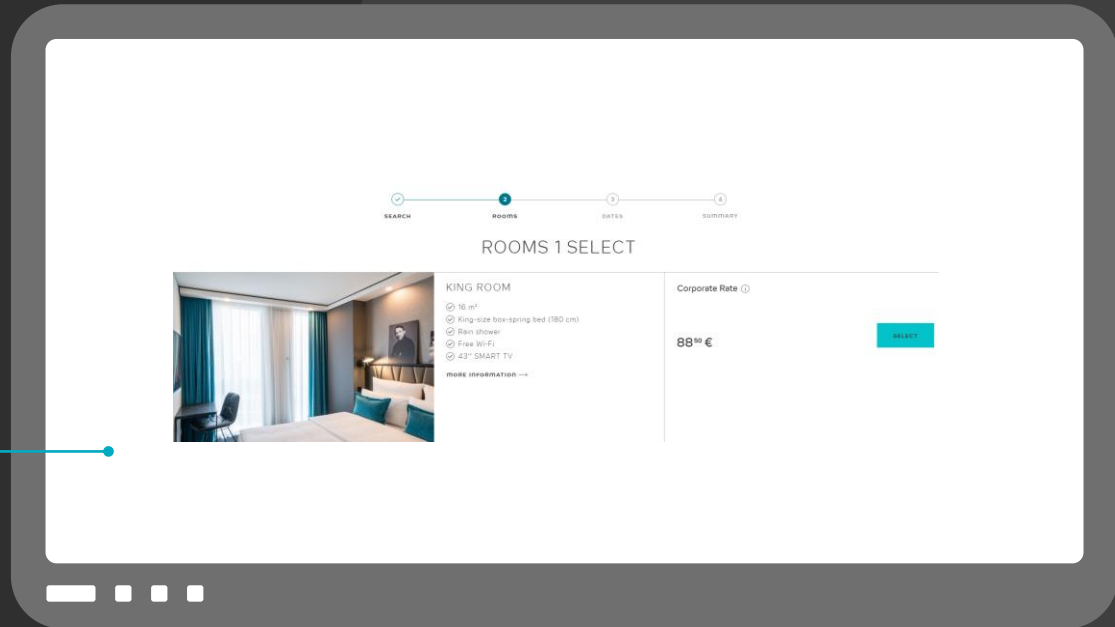


Step-by-step instructions

BOOKING VIA MOTEL ONE

5

You are forwarded to the room/rate selection.



Step-by-step instructions

BOOKING VIA MOTEL ONE

Your data is entered automatically.
You can decide whether you are travelling yourself or booking on behalf of another person.

6

SEARCH ROOMS **DATES** SUMMARY

I am making this booking for myself I am making this booking for someone else

GUEST DETAILS

ADDRESS Mr.	TITLE (OPTIONAL)
FIRST NAME Max	SURNAME Mustermann
EMAIL max.mustermann@motel-one.com	PASSPORT NUMBER (OPTIONAL)
TYPE OF TELEPHONE (OPTIONAL) Mobile number	TELEPHONE NUMBER (OPTIONAL)
STREET AND HOUSE NUMBER Tegernseer Landstrasse 163	POSTCODE 81539
TOWN/CITY Muenchen	COUNTRY Germany

BOOKING VIA MOTEL ONE

The billing address stored in your beOne profile is entered automatically. You can also add a different billing address.

7

SEARCH ROOMS **3 DATES** 4 SUMMARY

DIFFERENT BILLING ADDRESS

Company address Home address

COMPANY NAME: Test Company ✓ DEPARTMENT (OPTIONAL):

TAX NUMBER (OPTIONAL): STREET AND HOUSE NUMBER: Teststreet 10 ✓

POSTCODE: B0661 ✓

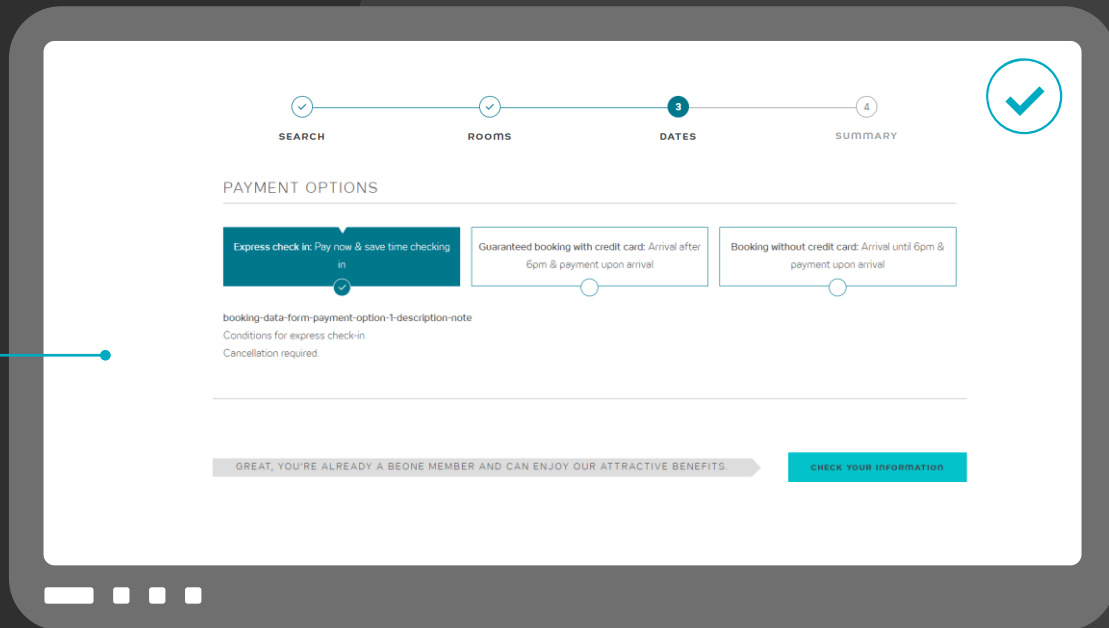
TOWN/CITY: Munich ✓ COUNTRY: Germany ✓

BOOKING VIA MOTEL ONE

8

Now choose a payment method.

If your credit card information is stored in your beOne Profile, the data will be filled in automatically.



Step-by-step instructions

BOOKING VIA MOTEL ONE

9

Redeem your voucher and book

If you have a voucher, you can redeem it here.

SEARCH ROOMS DATES SUMMARY

REDEEM BE ONE/PROMO CODE

Enter your beOne or promo code here (e.g. breakfast voucher). Motel One gift vouchers cannot be redeemed here.

VOUCHER CODE

GREAT, YOU'RE ALREADY A BE ONE MEMBER AND CAN ENJOY OUR ATTRACTIVE BENEFITS.

CHECK YOUR INFORMATION

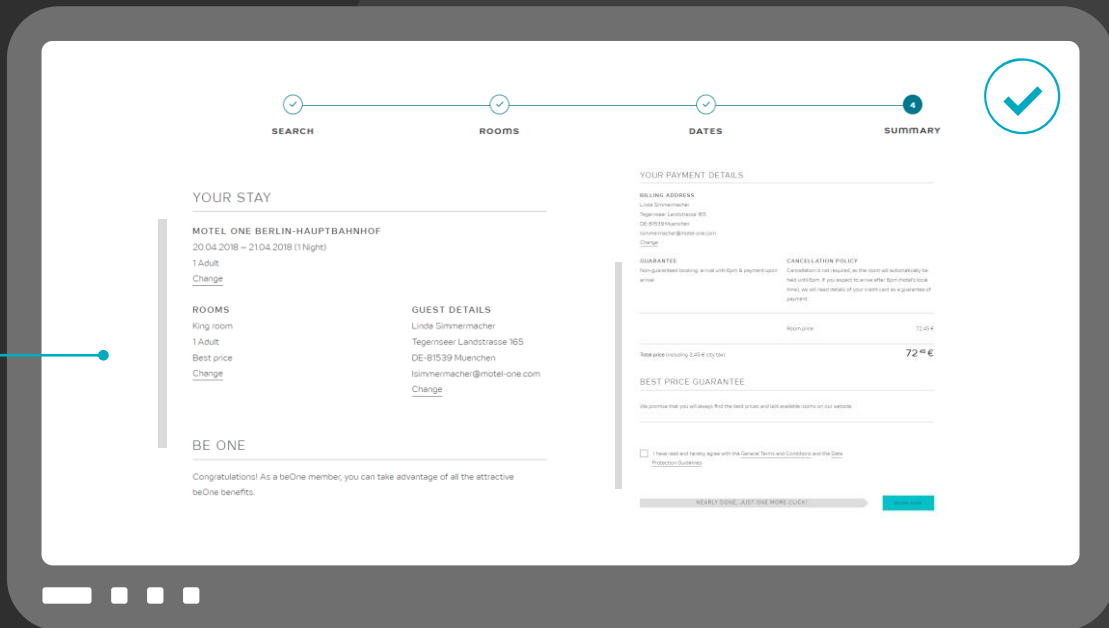


Step-by-step instructions

BOOKING VIA MOTEL ONE

Check your details, confirm terms and conditions and book now.

10

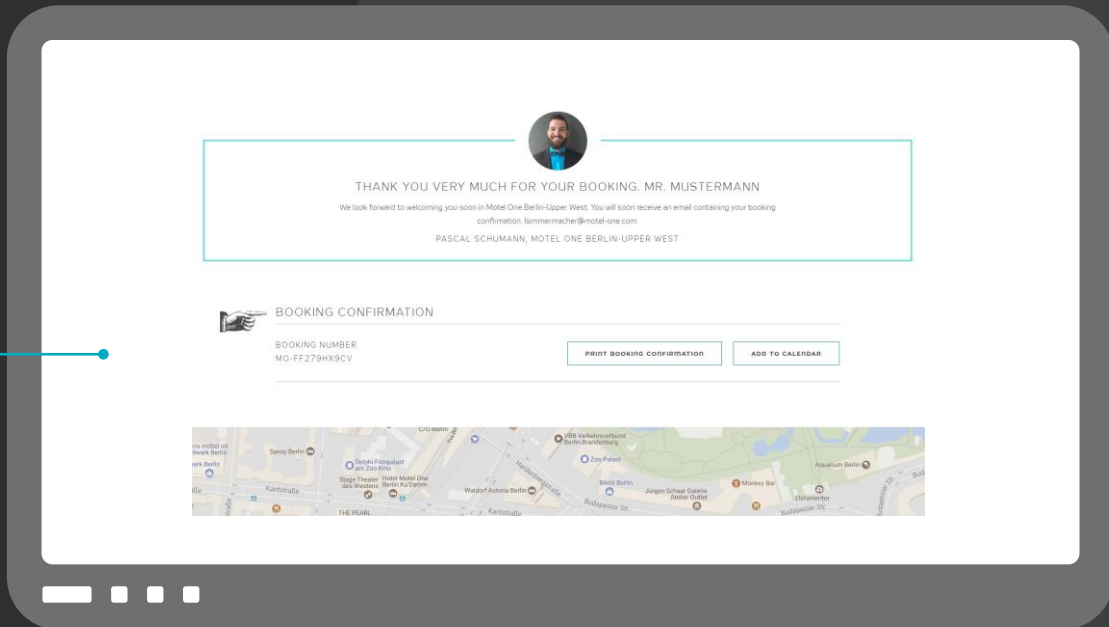


Step-by-step instructions

BOOKING VIA MOTEL ONE

You receive a confirmation online and via email.

11



FAQ – CORPORATE AGREEMENT

How do you access your corporate rates?

- Registering with beOne
- Entering the partner code in your profile
- Selecting 'business' as your purpose of travel
- Selecting the corporate rate

Can a partner code be changed?

- Yes, of course we can change the partner code. This is necessary when an employee leaves, for instance, and is no longer eligible for the corporate rates.

Who is the point of contact for questions about the corporate agreement and partner codes?

- You can contact any sales manager for questions about the corporate agreement and the provision and alteration of the partner code.

ADDED VALUE FOR YOU

Appreciation

- Motel One rewards your loyalty
- Enjoy exclusive benefits for beOne members

Your benefits

- 1x free breakfast
- A 'welcome water' for travellers during every stay
- Sleep-in Sunday
- Last-room availability
- Smart booking

Simpler handling

- Faster booking
- Your online bookings at a glance
- Stored billing details
- Your bookings are assigned to your company account
- Simple access to contract rates by entering your partner code once

YOUR POINT OF CONTACT FOR BE ONE

Emma Campbell

Area Sales Manager

Motel One (Scotland) Limited
Motel One Edinburgh-Princes
10-15 Princes Street
Edinburgh, EH2 2AN
Tel: +44/131/5509220
Fax: +44/131/556 9187

M1RE Edinburgh Limited
Motel One Edinburgh-Royal
18-21 Market Street
Edinburgh, EH1 1BL
Tel: +44/131/2200730
Fax: +44/131/2268839

ecampbell@motel-one.com



A woman with blonde hair, wearing a pink blazer and grey pants, is sitting in a white hanging chair. She is smiling and talking on a blue mobile phone. A black laptop is open on her lap. The background is a blurred office or library setting with bookshelves. The overall image has a dark grey overlay.

be ONE

BE SMART. BECOME ONE.